

# WORLD REPORT

## Celebrate winter!

*Many clubs have winter programs to keep their members active through the winter months. Volkssport winter events may include skating, cross-country skiing, walking, and even snowshoeing.*



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### From the Editor

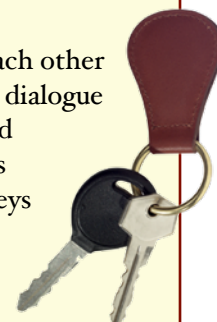
At the IVV Congress of Delegates in Antalya, Turkey in October of last year, members made it clear that communications within the IVV needed to improve. With the help and involvement of all members, this new World Report will help address that concern.

As Editor, I extend an invitation to all members to submit their input, either when asked, or on their own when they have something to share with other Volkssport organizations around the world.

Major news items will still come from the IVV Office and Presidium, but now news from the Continental Associations and IVV members around the world will also be included.

Let's get to know each other better by opening a new dialogue and sharing our ideas and successes! IVV members themselves will be the keys to that success. More about this on Page 2.

*Graham Fawcett*  
*IVV Vice-President*



### THE IVV - SPORTS EVENTS FOR ALL

The IVV is a worldwide federation of national sports associations. Our aim is to promote international friendship, understanding and peace through non-competitive sports. We encourage communication among all nations, regions and continents to improve knowledge and understanding



of their cultures and history. Our activities serve people's health through regular physical activity in natural settings. In order to promote contact and understanding, participants from all age groups and social strata are welcome at our events.

## COMMUNICATIONS - AN ESSENTIAL ELEMENT OF OUR FUTURE SUCCESS

by IVV Vice-President, Graham Fawcett



At the Presidium meeting in Altötting in December, we set two priorities: (1) seek out new partners and sponsors for the IVV, and (2) improve communications. This second priority followed concerns expressed by delegates

about the quality of communication at the Congress of Delegates in Antalya, Turkey in October. President Colantonio and Secretary Claude have taken on the first priority, and I have assumed the second. I will be responsible for the World Report, brief news announcements in Just One Minute!, the IVV web site, and help the IVV office with the general quality of English in all IVV written documents. These are big challenges, but I knew that when I ran for office, and I welcome the challenge.

I have already created the Just One Minute! brief news announcement that will be sent periodically to members when necessary. It is intended to be the bare essentials, and, literally, readable in one minute or less. It will include basic announcements, some reminders, and important upcoming dates.

I intend for the World Report to be quite different. It will be partly news report, and partly news magazine. This first two issues will be largely about introductions: who the Presidium are, and what we intend to do. I am especially pleased that the Presidium will make a conscious effort to have a more open and direct relationship with the members. There will also be other news from various levels of the IVV to inform you about what is happening throughout the IVV world. This will

include the Continental Associations in Europe and Asia, national associations around the world, IVV direct members, plus clubs and individuals. For communication to be effective and meaningful, it must be open and two-way. I strongly hope that members at all levels of the IVV will take the opportunity to contribute their part to this new dialogue. Half its success will depend on you.

The other element of communication which concerns me is how we all use the Internet. To be blunt, we are not using the possibilities of the Internet very well at all. Less than half the IVV members around the world have a web site, very few of them even have a link to the IVV web site on their Home Page, and even fewer have links to other IVV members. If someone finds just one of us, that person should be able to find us all. We must also learn how to use what are called 'social media', for this is where the greatest possibilities of growth are. It is wrong to assume very many people are looking for us on the Internet because so few people have actually heard of us. We have to reach out and promote ourselves actively if they are to hear about us and what we offer. Social media such as Facebook and Twitter are excellent tools for this, and I have seen them used very successfully. They cost nothing if one already has access to a computer, but can promote our activities to millions of people. Every walker can be an ambassador for Volkssport.

When I was President of the Canadian Volkssport Federation, I often said, "There's no growth without change". Similarly, if the IVV wants to grow, it will also have to change. I want to help manage that change so we may all benefit.

"You can't expect to meet the challenges of today with yesterday's tools and expect to be in business tomorrow." (Anonymous)

**CAN PEOPLE FIND US ON THE WEB?**

Number of IVV members [Nov. 2011] = 51 How many have a web page? = 25 [49%] How many have a link to the IVV and the IVV logo on their web page? = 10 [20%] How many have their own national logo? = 22 [43%] How many allow visitors to contact the webmaster from each page of the web site? = 9 [18%] How many have a page or pages that communicate with their own members? = 17 [33%] How many IVV members can be found using a Google search using the terms "walk", "club", and "(country name)" = 8 [16%]

IVV CONGRESS OF DELEGATES - ANTALYA, TURKEY



**Above:** Closing ceremonies

**Below:** The beautiful Antalyan coast, showing the ancient port.

The recent IVV Congress of Delegates was held on October 19, 2011 in Antalya, Turkey. From the 27 IVV member countries invited, 72 delegates with 91 votes attended.

Members of the Presidium reported the following as major achievements during the previous 4 years: founding of a Head Office with a paid secretary; a new web site; significant contacts made with IML, TAFISA and the European Commission; and restructuring of the IVV through a new set of statutes. It was also noted that not enough feedback from the members had been received for the World Report.

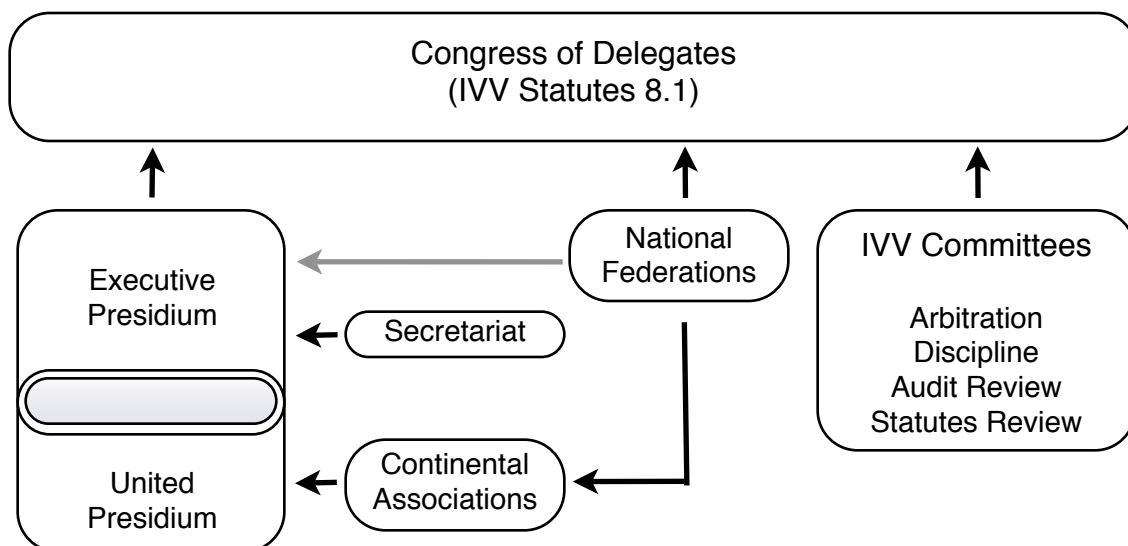
Looking forward, the IVV must promote cooperation with the new continental federations.

Care will also be taken to keep IVV finances within its means. The new continental federations will have to find new financial resources for their activities, such as sponsoring and organizing continental events.

The most significant change approved at the Congress, was the creation of the continental associations in the new IVV statutes. Many countries in Europe have already joined the IVV Europe Association, and five Asian countries have formed the IVV Asia Association. Work is in progress to form an Association for the Americas.

Minutes of the Congress and a copy of the new Statutes are available in the Internal section of the [IVV web site](#).

NEW STATUTES + A NEW STRUCTURE = A RENEWED IVV



THE NEW IVV STRUCTURE



According to the IVV Statutes, the Congress of Delegates is the supreme authority within the IVV. Member countries may pursue their interests directly at the Congress, through their Continental Association and the United Presidium, or directly with the Executive Presidium as required.

**IVV PRESIDENT  
PINO COLANTOIO**



Dear friends,  
The new IVV that has emerged from the Congress of Delegates in Antalya is promising if we also think of the positive developments to take place in the future. The birth of the Continental Confederations is and will continue to be a source of growth and increased visibility

around the world. This coming May, the first [‘Asianpiad’](#) will take place in Suncheon City, South Korea; in September, the first [‘Europiade’](#) will take place in the German-Luxembourg Nature Park in Echternach-Irrel. This past February, an important agreement which will be useful to all national Federations was signed with [TAFISA](#). Step by step ...

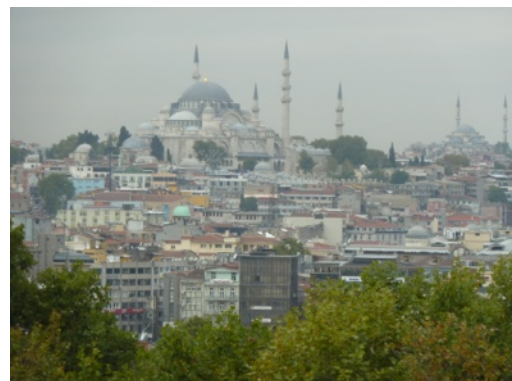
In addition to these events and results that contribute to our stature as an important world-wide Confederation, I encourage the enthusiasm we put into all our actions: the enthusiasm within the Presidium, in each national Federation, for our own growth and our desire to increase the Volkssport movement.

The Presidium has already begun to work with great enthusiasm: Vice-President Graham Fawcett is building an important information network; Secretary Raymond Claude has created a modern and progressive IVV Office; our Treasurer Walter Motz has given us ample security with regard to our resources; Uwe Kneibert and Mitsumasa Miyashita are working on large projects in Europe and Asia. Thanks to them all for their enthusiasm .. Step by step!

To you all, I send you my warmest greetings.

Giuseppe Colantonio  
IVV President

**Amazing Turkey!**



**IVV SECRETARY****RAYMOND CLAUDE**

After René Hochstrass, former IVV Vice-President, I am the second Luxembourg active at the international IVV level. I live with my wife Jeanne in Esch/Alzette, the second largest city of Luxembourg.

I had been a teacher for physical education at the secondary level for 13 years in my home town and was then appointed to the Ministry of Sports in 1980. I founded the Luxembourgish College of Physical Education where I was appointed Director in 1984. In addition, I was Vice-President from 1989 until 2001 and after that General Secretary of the European Network of the Sports Science Institutes. When I was a student, I studied Latin for seven years and speak five languages fluently: German, Luxembourgish, French, English and Italian. This language knowledge was a great advantage in my working and private life.

Because of my working life I got to know the Luxembourgish Association of Popular Sports and its activities about 20 years ago and have participated in events regularly since then. I was enthused by the IVV Volkssport because, compared to other sports associations, it offered non-performance-oriented activities, open to all generations, and also to disabled people. There is hardly an association that provides so much for the social and physical health of its members. I have come to know my country, its different areas and beautiful nature better by my active participation. Through my participation in international walks and events, I have also come to know other countries and continents.



Closing ceremony, Antalya

By all of this I have been motivated to become involved with IVV at a national and international level. In 2003, I was elected President of the Luxembourgish Volkssport Association, this function I still fulfill today. In 2007, I was elected IVV Vice-President in Estonia and in 2011 IVV Secretary in Antalya. I see the IVV future positively, but we must adapt to today's circumstances. We started the initiative to found Continental Confederations to become more active internationally. New international and continental events that meet various aspects of tourism are being developed and,

therefore, represent a new motivation for walkers. The Continental Confederations are asked to progress along this path and to expand it. To promote the IVV is essential; we must make inroads in new countries and, therefore, cooperation with national and international authorities and associations, e.g. TAFISA, is essential.

My duties within the IVV Presidium, besides the routine work, are to establish and promote international contacts and to keep in touch with the Continental Confederations and IML. On behalf of the IVV, I will do my very best to fulfill my duties in the coming years. But this aim of international promotion and acceptance of the IVV can only be reached with the help of the National and Continental Confederations; their work is essential for the IVV, without their help this aim cannot be fulfilled.

The next four years will be trendsetting for the IVV and I am convinced that together we will be able to build a strong IVV for the future.

**EXECUTIVE SECRETARY TANJA MÜLLER**

Our Executive Secretary, Tanja Müller, works for the IVV on a half-time basis, and will be found in the office on Mondays, Thursdays and Fridays.

Of her responsibilities, Tanja says she is, "... your contact person in the IVV Head Office. I deal with your inquiries, try to answer all incoming questions, process orders and the IVV stamps as well as our Special Cups like Europe Cup, Pacific Cup and World Cup, translate texts, documents and meeting minutes, collect all information for the event book, prepare meetings and our IVV Congress of Delegates. Please contact me with any concerns."

**PRESIDIUM MEETING IN ALTÖTTING, GERMANY DECEMBER 17, 2011**

The new IVV Presidium held its first meeting on Dec 17, 2011. A day and a half had been reserved for discussions, but through concerted effort, we were able to deal with all items at the end of the first day.

Items discussed included:

1. The Olympiad in Turkey - Its successes were recognized, and the few problems raised were discussed. The Presidium will continue to monitor closely the organization of these events.
2. The recent Congress of Delegates - further discussion on two remaining motions was referred to Uwe Kneibert for his clarification.
3. Duties of the Executive and United Presidiums - a proposal will be appraised at the meeting of the United Presidium in May.
4. IVV Event book for 2013 - it was decided that at least 8 events must be listed on each page; obvious advertisements will have to be paid for at 100€ per full page and 50€ per half page.

5. Cooperation with and specific duties of the Continental Confederations.

6. IVV international promotion strategy - all levels of the IVV must be engaged in promoting the IVV, including Continental Confederations, national and direct members as well as their member clubs. Complete and accurate information about the IVV must be available if we are to promote ourselves internationally.

7. IVV communications - all aspects of our communications must be improved, both externally and internally. This will include a brief news bulletin, a renewed World Report, the IVV web site, the IVV promotional flyer. A certain percentage of the annual budget will have to be directed toward improving communications.

8. Definition of Presidium members' individual duties - President Colantonio: represents the IVV, international affairs and contact with the Continental Federations; Vice-President Fawcett: all IVV communications; Secretary Claude: IVV office, international affairs and contact with the Continental Confederations; Treasurer Motz: finance, organization and administration of the IVV office.

9. Finances - a review of the 2011 budget was done. It was decided to donate 100€ to the Cystic Fibrosis Fund in memory of late President Sepp Gigl. Plans for upcoming meetings were discussed.

10. Reports - Secretary Claude gave a report on his meetings with [IML](#) in Brussels, and [TAFISA](#) in Turkey. Secretary Claude and President Colantonio met with TAFISA in Frankfurt in January/February 2012.

11. Dates of Presidium meetings and participations in 2012 were set and reviewed.

**REPORT - IVV MEETING WITH TAFISA**

IVV Secretary Raymond Claude reports that he and President Colantonio met with Wolfgang Baumann, General Secretary of [TAFISA](#), in Frankfurt on February 10, 2012.

Topics discussed and decisions taken included:

1. **Global Alliance:** It is an umbrella organization of international associations whose main aim is to exchange experiences and to promote sports for all. TAFISA has taken the initiative to found this organization and lead it for several years, but Global Alliance is not a sub-organization of TAFISA. The first meeting of the 'Global Alliance' was planned to be held in Quebec on 24th May, 2012. As the IVV will hold its United Presidium Meeting in South Korea at the same time, Mr. Baumann suggested having the meeting in Lithuania on 6th July during the 5<sup>th</sup> TAFISA World Sport
- for All Games'. The IVV will send a written application to TAFISA to become member of the 'Global Alliance'.
2. **CLC Certified Leadership Course in Sport for All:** TAFISA has been organizing these trainings worldwide since 2007 and has been approved by CIO since 2010. The IVV will publish the announcement for the next training on its homepage.
3. **TAFISA World Walking Day:** TAFISA and its member associations organize a World Walking Day every year. The IVV will try to bring its member countries to participate in this event.
4. **IVV Europiade:** TAFISA will publish a short information about the IVV Europiade in its next newsletter.
5. **IVV Promotion:** To promote the IVV worldwide, the IVV Presidium will prepare a letter that introduces the IVV and its aims, including the inquiry which national TAFISA member associations will be interested in a cooperation with the IVV. This letter will be emailed by TAFISA to all its members.

**IVV PHOTO CONTEST****“A picture says a thousand words.”**

The IVV needs your pictures .... Almost everyone has a digital camera now, plus access to a computer. We need pictures to tell the Volkssport story, pictures taken at Volkssport events, on Volkssport routes, of Volkssport activities of all kinds. These pictures will be used, giving credit to the photographer (if desired) and indicating the location or event at which they were taken. We need pictures for various publications: IVV World Report, the IVV web site, IVV presentation brochures, etc.

Please send your pictures, along with the following details, to IVV Vice-President Graham Fawcett at [grahamfawcett@mac.com](mailto:grahamfawcett@mac.com):

1. Your name (published only if you wish)
2. Date taken
3. Location (City & country)
4. Walk or event name
5. Details about the walk or activity.
6. Technical requirements: .jpg, .jpeg or .png format;  
minimum size - 250 kb / maximum size 1 MB



### European Volkssportverband founded

by Gérard Wohl, President

**Aim** of the EVV (new name [IVV - Europe](#)) is amongst others the promotion of walking and Volkssport in Europe.

#### Creation

During the last years the Presidents and further representatives of European IVV member countries met every year unofficially to discuss common activities. The meetings took place by turns in Germany, Austria, France and Luxembourg. Topics were for example, the introduction of the Euro and an agreement of equal or similar start cards and record books. Later, common border-crossing walks were discussed. In the recent past, the topics were the development of permanent trails and the introduction of guided walking days. A Rules and Standards Commission was introduced by the IVV for reorganization of the world federation, managed by the judge Uwe Kneibert, Chairman, (DVV), and the Directors Rudi Bräuml (ÖVV) and Gérard Wohl (FLMP). This ad hoc Commission worked out new IVV Statutes, Orders and Guidelines which were accepted at the Congress of Delegates in York (UK), resp. Luxemburg and Antalya (Turkey). It was an intensive groundwork and effort in the sense of the future development of the IVV world federation. The need of common consulting for the development of a European partnership grew to a degree that finally all European countries were invited and the wish arose that these discussions were not only carried out on an informal basis but officially and authorized by the IVV world federation. So the idea of a European Confederation has come into being.

#### Legitimation

The IVV Congress of Delegates accepted the foundation of the Continental Confederations within the IVV in Luxembourg on 9th July, 2010. It was nearly a demand to organize ourselves continentally. The initiative came from the IVV Presidium with the firm conviction of a better and quicker expansion of the worldwide IVV walking movement when the IVV work will be supported by

continental effort. Therefore, according to IVV, everywhere Continental Confederations should be founded, if possible.

#### Inaugural meeting

The Inaugural meeting of the European Confederation took place in Luxembourg on 10<sup>th</sup> July, 2010. Founding members were:

4 July 2010	POLAND
7 June 2010	AUSTRIA
8 June 2010	LUXEMBOURG
18 June 2010	SOUTH TYROL
23 June 2010	ITALY
25 June 2010	THE NETHERLANDS
28 June 2010	GERMANY
28 June 2010	GREAT BRITAIN
1 July 2010	SWITZERLAND - LIECHTENSTEIN
6 July 2010	HUNGARY
6 July 2010	SWEDEN
10 July 2010	BELGIUM
12 Aug. 2010	NORWAY
1 Sept. 2010	CZECH REPUBLIC

The Turkish Federation including European and Asian country parts decided to join Europe on 10<sup>th</sup> July, 2010 as well as Denmark on 16<sup>th</sup> June, 2011. Not each national European IVV member country is member automatically. An independent admission is necessary.

#### Elections

As for the EVV-Presidium, consisting of 4 people, the following persons were elected: President Gérard Wohl from Luxemburg. Vice-Presidenten Uwe Kneibert from Deutschland and Alberto Guidi from Italy. EVV – Treasurer is Friedl Ploner of Südtiroler Volkssportverband .





REPORT FROM IVV ASIA  
by Motohiro Kawauchi, Secretary

The [Asian Confederation of Popular Sports](#) (AVV) was founded when the representatives of four countries (Japan, Korea, China and Taiwan) held their 1st General Assembly in Tokyo, Japan on October 15, 2010. The General Assembly approved the Statutes of the AVV (Asiatisch Volkssportverband: Asian Confederation of Popular Sports) and elected the following Bureau members:

President: Miyashita, M. (Japan)  
Vice President: Sun, SK (Korea)  
Vice President: Jin Q (China)  
Vice President: Hsieh CH (Taiwan)  
Vice President: Ho CD (Taiwan)  
Secretary: Kawauchi M (Japan)

The AVV has already held the following inaugural Memorial Walks:

1. Taiwan IVV Walking Festival on April 30th ~ May 1st in Taipei with the new Chinese Taipei Alpine Association President and the new AVV Vice-President, Prof. Chang-Da Ho.
2. The 1st Suncheon Eco International Walking Festival on 21~22, May, 2011 in Korea.
3. International Happiness Two-day March, AVV, IVV and IML event on 12~13 November, 2011, at Taipei City in Taiwan.
4. 1st Echigoyuzawa Snow Country Walk in NAEBA (Cross-country skiing and Snow shoeing) on 25~26 February 2012 in Japan
5. Beijing Pinggu Outdoor Leisure Fitness Assembly & Memorial Meeting of the IVV Asia on 21 April, 2012 in China.

The first [Asian Popular Sports Festival](#) ('Asianpiad') will be held from May 25~27, 2012 in Suncheon-Bay, Suncheon, Korea. Activities will include Walking events (5, 10, 25, 42 km), Cycle events (15, 25 km), and Swim events (300, 500 m).



AVV Vice-President Ho, Taiwan 2011



Suncheon Bay walk, Korea 2011



Suncheon Bay - Asianpiad poster



Snowshoe walk - Japan 2012

Each issue of the IVV World Report will feature articles from national and direct member countries. All IVV members, including individuals, are invited to submit articles of common interest to all.

### BRIEF NEWS FROM CANADA

By Benoît Pinsonneault, President  
Canadian Volkssport Federation



The Canadian Volkssport Federation (CVF) celebrates its 25<sup>th</sup> Anniversary in 2012. These celebrations will take place during our 26<sup>th</sup> Annual General Meeting (AGM) and Convention to

be held on May 18-21, 2012 in Ottawa, our National Capital, which is in the same city where our organization was created in 1987. The preparations by the Organizing Committee are progressing well and hundreds of people are expected to attend. I thus invite you to visit their Website by following the link on our [national website](#) or directly at the following address: [CVF Annual General Meeting](#), and I also personally invite you to join us wherever you are coming from, if you can do so. Come to discover and admire the numerous features and treasures of the Canadian National Capital Region.

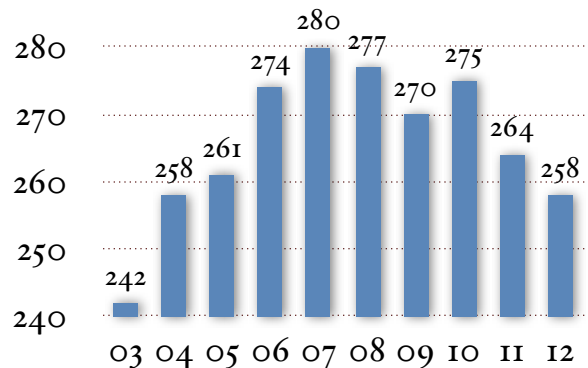
Based on the CVF Bylaws, the CVF Directors for any specific position are elected for a term of two (2) years, to a maximum of two terms. In May 2012, I will have completed four years as CVF President since my first appointment to this position in May 2008. My short-term goals at the beginning of my term for the future of our Federation were, and still are: Sponsorship, Recruitment, Advertisement for our Newsletter and Website and Greater national, regional and local publicity.

The most significant change to our organization was without any doubt the launching of our new Website, which took place in mid-December 2008 and got a face lift in 2010. Our approaches to potential sponsors have remained unsuccessful. The establishment of a CVF Book of Remembrance to commemorate those of our fellow walkers who have

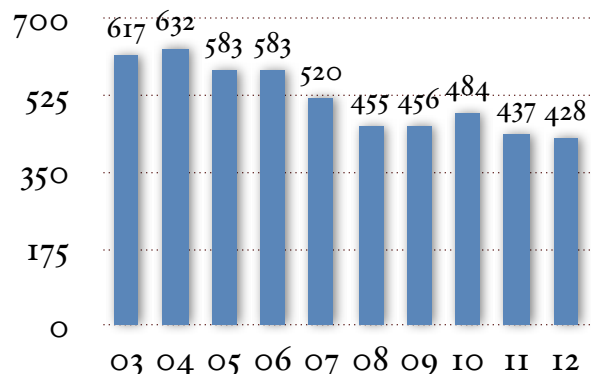
passed away was a subject close to my heart. Recruitment is a daily challenge with a steady slow decrease despite all the recruiting incentives. Advertisement and publicity are doing well but have plenty of room for improvement. The introduction of a new form of information disclosure, entitled “Communiqués” (one-page document), intended to be clear, and right to the point for a fast diffusion of points of interest and importance, appear to meet their objectives and get the message across on a timely fashion.

Although it is difficult to try to achieve all the goals intended for the greater well being of our organization, we can certainly draw some kind of satisfaction, in spite of the results, for a duty accomplished to the best of our knowledge and abilities. Finally, I am of the opinion that we should start thinking outside the current Volkssport box, if we want to survive and expand. The Continental Association for the Americas is a good start in that direction and certainly a new hope for the future.

■ Permanent Trails 2003 - 2012



■ Scheduled Events 2003 - 2012





## FROM THE EDITOR

A sincere 'Thank you!' to all those who have submitted articles and made suggestions for this issue of the IVV World Report. My special thanks to IVV Executive Assistant Tanja Müller for all her translations for the German version.

The success of future issues of the IVV World Report will depend increasingly on input from readers - all submissions are welcome. Texts, photos, questions and suggestions may be sent directly to the [Editor](#). The next deadline will be June 15, 2012.

COMING IN THE NEXT  
WORLD REPORT

Profile: IVV Vice-President  
Graham Fawcett

Profile: IVV Treasurer Walter  
Motz

Report: European Association -  
'Today and in the future'

Report: 1st AVV ['Asianpiad'](#)

Report: Using technology to  
promote walking events - the 21st  
[Canberra International Walking  
Weekend](#), by Diana Marshall

Report: Various walking  
programs around the world: IVV  
Cup programs, national Special  
Walking Programs.

Report: Volkssport in Brazil, by  
Ayrton Violento

Volkssport tips: Suggestions  
from Volkssport members around  
the world

Survey results: March 2012  
feedback. **The survey for this  
issue closes June 15, 2012. See  
side panel.** ➡ ➡ ➡ ➡ ➡ ➡ ➡

## Calendar

**May 25-27, 2012**

First ['Asianpiad' in Suncheon-  
City, South Korea](#)

**July 17-20, 2012**

[IML 4-day walk in Nijmegen,  
Holland](#)

**September 7-9, 2012**

First ['Europiade' in Echternach/  
Irrel](#) (Germany & Luxembourg)

**June 25-29, 2013**

[IVV Olympiad in Val Gardena,  
South Tyrol, Italy.](#) (Click on  
'Olympiad 2013 Val Gardena')

**Reader Survey**

Please take a few seconds to do  
our online reader survey. Your  
feedback will help improve future  
issues. The survey is completely  
anonymous.

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[START SURVEY HERE](#)

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IN THE NEXT ISSUE: how to use you smartphone to describe and promote your walk.



- draw new walkers to your events with new technology
- document your route with photos
- receive online feedback from your walkers / visitors
- check the distance(s)
- illustrate the route and elevation changes on a map
- share your map and description with others on the Internet
- discover what walks other individuals and organizers have done
- requirements: 'smartphone' (iPhone, Android, Blackberry); Internet account; a computer; a choice of free applications.