

WORLD REPORT

First Asianpiade!

A hugely successful first Asianpiade was held in [Suncheon City](#), South Korea from May 25-27, 2012. Some 6,500 people from 11 countries participated in events over the three days. More details with links on page 10.



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From the Editor

The March World Report was very well received. The results from the reader survey were very positive, but disappointingly limited in number. In all, only 54 people responded to 4 very easy questions. I would like to see ten times that number for this issue. Everyone who has received and read the World Report is encouraged to take a few minutes to give their valuable feedback. One does not have to be an Association or club President to respond, Volkssport members at all levels are free to respond. The greater the variety of responses and origins, the better. More details and results on pages 13 & 14.

In this issue, several contributors have agreed to share their experiences and strategies to promote Volkssport. In learning something about how others respond to our common challenges of participation, membership and promotion, we hope that something seen here will help other Volkssport leaders, organizers and participants deal with their challenges.

Happy trails!

[Graham Fawcett](#)
 IVV Vice-President

THE IVV - POPULAR SPORTS EVENTS FOR ALL

The IVV is a worldwide federation of national sports associations. Our aim is to promote international friendship, understanding and peace through non-competitive sports. We encourage communication among all nations, regions and continents to improve knowledge and



understanding of their cultures and history. Our activities serve people's health through regular physical activity in natural settings. In order to promote contact and understanding, participants from all age groups and social strata are welcome at our events.

PROFILE - GRAHAM FAWCETT, IVV VICE-PRESIDENT



I am the first Canadian to serve at the international level of the IVV. I live with my wife Jane in our capital city, Ottawa. Until I retired in 2000, I was a teacher at the secondary level for more than 30 years. I enjoyed teaching French to young English-speaking Canadians to give them useful skills and help them broaden their horizons. I also had experience teaching computer languages at the university level. As a student myself, I also studied German, Greek, and Latin. I was quite good at German 50 years ago, but have forgotten much of it, so I am working hard to relearn and use it. If you speak to me, please be patient, as I have no one here to practice with. My personal interests include semi-professional photography, writing, computers, and making new friends.

Twenty years ago exactly, two friends who had returned to Canada after teaching on a Canadian military base in Germany invited my wife and me to come walk with them. They mentioned 'Volkssport', something I had never heard of until that time. I had always enjoyed walking, but I thought that I would never be able to walk 10 and 20 km distances like my friends. Well, I stuck with it, and now have some 15,000 km of Volkssport credit. I became involved in the local club and progressed to the position of Vice-President. In 1999, I became the Regional Director for Ontario, a post I held until 2003, when I was successful in becoming the CVF Vice-President. In 2004, I ran for election as CVF President, a position I held until 2008. In Canada, we are elected for a maximum of two two-year terms and must then retire. This is a good strategy to prevent fatigue and ensure constant renewal and fresh ideas. I continue to be the CVF webmaster and database manager for the office. Some of my more important achievements include the creation of a network of 20 permanent walks across Ontario, the creation of the first Round and Long Distance walk (200 km) in North America, and finding creative ways to support clubs faced by serious challenges.

At the Presidium meeting in Altötting in December, I chose the major responsibility of

IVV communications. I want not only to improve the quality of communications, but also to increase the opportunities for communication within the IVV. This will include IVV documents, newsletters, the IVV web site, and the World Report. I have already launched a new format of brief news report called Just One Minute! whose purpose is to give quick notice of important news. This will be published as required. World Report will be published three, maybe four, times a year, and include a greater variety of articles than previously, with the possibility for direct input from IVV members. The IVV web site will also be redesigned, hopefully before the end of this year. All of these forms of communication must support the goal of promoting international Volkssport not only to our existing members, but also potential sponsors, new members, and participants around the world.

I have two favourite sayings when it comes to Volkssport. The first is, "There is no growth without change." This is true of our cities, our bodies, our minds, and our organizations. It follows, then, that if we want Volkssport to grow, we have to find ways to adapt Volkssport on a continuing basis. The 'status quo' is not an option. The second saying is, "No one needs Volkssport to go for a walk, so what is it that we can add to the experience of a walk that will bring individuals to Volkssport and keep him or her there?" There have to be several incentives, or they will not come, nor will they stay. I remain positive about the challenges ahead and look forward to hearing from as many of you as possible. My contact information will be on the first and last page of every World Report for the next four years.



PROFILE - IVV TREASURER WALTER MOTZ

After IVV Treasurer Beckmann declared his retirement in 2008 at York, I was asked by then IVV President Gigl to take over the office and to present myself for election as Treasurer in Japan in 2009. To me, this was a great challenge. With much help from Josef Gigl, the IVV Presidium, and the IVV Office, I was able to familiarize myself with the IVV accounts.

I came to Volkssport in 1974, just as walking was becoming huge in the IVV and DVV. I have organized the Lüder valley hike in Grossenlüder near Fulda since 1977. In 1980, I was elected Treasurer of the DVV Hessen-Nassau Association. After the Chairman of the DVV Hessen Association, Eugen Laux, Elz, no longer ran for election in 2007, I was elected Chairman in Hessen and, in the same year, again at the suggestion of Josef Gigl, as DVV Treasurer.

I still go hiking with passion, and can now put even more time into my hobby since my partial-retirement has started. My wife Waltraud



accompanies me, and we hope to be able to do even more hikes together.

The IVV finances are very dear to my heart. I assure that no risky investments are undertaken with IVV funds, and keep the IVV Presidium closely informed.

With the help of Mrs. Müller in the IVV office in Altötting, and our tax advisor Otterbein in Grossenlüder, I believe the IVV accounts will be well managed.

IML NEWS / IVV OLYMPIAD 2013

The IML wishes to announce that IML walkers completing 20km on two days of the 2013 Olympiad will be entitled to the IML stamp.

After completing 3 terms of office, Dirk de Boever has retired from the position of Secretary General of the IML. His contribution to worldwide walking is greatly appreciated. At the IML General Meeting in Barcelona last year, Peter Boulden of the UK was elected to take Dirk's place, effective June 2012 at the 25th Anniversary of the IML.

Mail to the IML should be directed to Peter at the following addresses:



Peter H Boulden
13 Blenheim Road
Wellingborough
Northamptonshire NN8 5YJ
England
United Kingdom

Email: info@imlwalking.org

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Reflections on walking - I

“All truly great thoughts are conceived while walking.” (Friedrich Nietzsche)
“I like long walks, especially when they are taken by people who annoy me.” (Noël Coward)
“The best remedy for a short temper is a long walk.” (Jacqueline Schiff)

IVV-Europe Report

by Uwe Kneibert, Vice-President



Sixteen member countries have joined the IVV-Europe up to now.

The aim is to get all countries to join the EVV. IVV member countries who are still non-members are Iceland, Greece, Finland, Estonia, France. The member status of Greece and

Iceland is considered to be questionable.

The following IVV-Europe activities have been done or planned:

Europiade

This event takes place in a 2-year cycle in turn with the IVV Olympiad, and is to be an organized cross-border event. A proprietary emblem, 'Europa wandert', will be designed that is to be adopted by future organizers for revenue.

The first Europiade takes place from 4 - 7 September in the Germany-Luxembourg border area in [Echternach](#) and [Irrel](#). IML awards will be given as well. A President's walk will be held on 4 September.

On Saturday, the walks will be in Echternach/Irrel. In Irrel, a marathon is to be offered, as well as swimming, and cycling in Echternach. On Sunday, walks of 5, 10, 20 and 42 km will be offered in Echternach. There will be an opening and closing ceremony.

[Marostica/Italy](#) was chosen at the Congress in Antalya for the second Europiade. The event takes place from 20 - 22 June 2014.

New Walking Cup Program

The IVV Europe Board declines the transfer of the old Europe Cup I + II. A new Cup, 'Der Europawanderer', will be introduced in September 2012. Ten events have to be done for a successful participation, which are:

2 participations at Europiades

8 participations in 8 different IVV Europe member countries, 4 of these have to be walking events and 4 have to be permanent trails.

The cup will cost 15 €, starting at the Europiade 2012. Upon completion, the walker will receive a badge and a certificate.

Contacting the European Union to present the association and activities for a possible aid money and/or grants for certain projects.

Homepage

The homepage for the first Europiade is to be taken over afterwards by IVV-Europe.

Sponsorships

Finding Europe-wide sponsors is not easy. The Board will conduct negotiations soon and contact walking magazines published Europe-wide.

Additionally to the homepage, offering clothing with the print 'Europa wandert' is being considered.

**Supervision of single member clubs in Europe and searching for IVV Europe countries**

- IVV-Europe can only supervise the single member clubs if it can take over the stamps.
- A regulation has to be found with the IVV. This is also for giving stamps to travel agencies etc. that offer walks with stamps in Europe.
- All single member clubs in Europe have to be contacted either in writing or by meeting them. Friedel Ploner is trying to do so with clubs in Slovenia.
- All single member clubs are to be invited to the next EVV Congress 2013 in Hungary.
- There is need for action in Spain to finally found an official member association.
- There is a special situation in the Eastern bloc countries that has started with the fall of the Berlin Wall. A lot of old associations in the former DDR who offered walks don't exist anymore. It is very difficult to find contact persons due to the economic and political situation. Progress has to be done carefully.

Dates

- The EVV Congress of Delegates 2013 in Hungary will be on the 2nd or 4th weekend in September.
- During the IVV Olympiad in [Wolkenstein](#) a brainstorming session is planned with all European associations to discuss the country compensation and changing increments.

Merchandising Products

- An IVV-Europe sticker has been printed. It can be bought for 1 €.
- The IVV-Europe Board will decide about introducing further products after the first Europiade. Clothing, like caps/polo-shirts/badges/pins, are to be considered.

Miscellaneous

- The official IVV Europe Logo is to be made available to all member countries with the request to print it on all announcements.

The following sports program is offered for all participants:

Friday, 7th September

President’s walk of 5 and 10 km in Echternach, followed by opening ceremony. Starting time from 2 pm – 5 pm

Saturday, 8th September

In Irrel, participants can walk 5, 11, 21 and 42 km. All paths pass the Westwall museum and Irrel waterfalls. The 1st Europiade - Marathon leads across the border through both countries. Starting time from 6:30 am – 1 pm and marathon until 9 am. Swimming is at the indoor pool in Irrel from 8 am – 4 pm for 300m. In Echternach walks of 6 and 11 km, and cycling of 25 km will be offered on Saturday.

Sunday, 9th September

On the last day, there are walks in Echternach of 5, 11, 20 and 42 km. The distances of 11 and 20 km are cross-border; the marathon goes via the Müllerthal trail through ‘[Little Switzerland](#)’ in Luxembourg. Starting time is from 6.30 am – 1 pm, and marathon until 9 am. Closing ceremony starts at 4 pm. All walking friends in Europe and the whole world are cordially invited to this walking and culture event. Come and discover the union of history and nature on the paths in and around Echternach and Irrel.

**Europiade 2012
Schedule of Events**



The host cities of the 1st Europiade, the abbey city of [Echternach](#) (L) and [Irrel](#) (D), are located in the German-Luxembourg cross-border national park. This area not only offers beautiful landscapes and

cultural variety, but also great leisure-time facilities. In the woods, there are bizarre rock formations, canyons, and caves that shape the holiday region. Rivers, creeks, wild and calm water, and with this a part of the prehistory will help you to forget the hustle and bustle of the present. It’s no wonder that not only the Celts and Romans, but also the people of the Neolithic Age loved the charm of this wood and river landscape. Besides the beauty of nature, there are numerous castles, churches and abbeys, museums and diverse leisure activities.



Reflections on walking - II

- “A vigorous five-mile walk will do more good for an unhappy but otherwise healthy adult than all the medicine and psychology in the world.” (Paul Dudley White)
- “If you are seeking creative ideas, go out walking. Angels whisper to a man when he goes for a walk.” (Raymond Inmon)

REPORT FROM IVV ASIA

by Mitsumasa Miyashita, AVV President

CVA news: The 3rd International Walking Forum will be held during the 2012 IVV Delegates of Congress on Oct.19-21, 2012. Hereby, CVA sincerely invites all of you to participate in the forum and have a wonderful trip in China.

In 2012, CVA will welcome its tenth anniversary. It has witnessed the development of walking in China since its establishment. As a unique walking forum, it stands for the highest level of development of China.

The Walking Forum had been successfully held twice already. This year, "science, social responsibility and tourism" are chosen to be the themes. By now, great attention was paid from the huge amount of China's outdoor population.

In the forum, we are going to discuss how to promote walking/hiking in a better way by summing up experiences and lessons from other developed countries. What's more, we hope we could find ways to develop green economy and carry out national fitness program and environmental protection outline.

Up to now, the Organizing committee has invited the IVV presidium members, Alps trail construction experts, Japan walking education professor, China's governmental representatives and industry experts to take part in the forum.

Welcome you join us and bring more your friends together. If you won't come for some reason, we still expect you to supply some paper, documents or research achievement which related to walking/hiking, so that we could learn and share with all the member countries.

2012 IVV Walking Taiwan Festival

This memorial walk to mark the founding of IVV-Asia, was held on April 28-29th, 2012. The theme of the event was "Health is fortune", and "Friendship brings us happiness".



Walkers assembled under the Dazhi Bridge which is on [Dajia Riverside Park Area in Taipei](#).

Everyone warmed up with dance and departed joyfully along the bright and beautiful area along the riverside.



Many families participated by walking, cycling and jogging. Although the weather was a little bit rainy on the 28th, it was very warm all day long.

Volkssport & modern technology

Over the years, there has been an ever increasing level of technology used to assist us in planning, organizing, and promoting our events. In the past, we used maps and paper alone, but today the computer can be our best tool for all purposes. Click on the following link to see one very useful tool: [MapMyWalk](#) . It can be used to draw the route of a proposed walk, and check the distance at the same time. Then click on [this walk](#) to see a particular recent route in Ottawa, Canada. When you have the map and route displayed on your screen, click on the '3D' button in the top right corner of the map to see a Google Earth flyover of the entire route. Amazing technology at our fingertips! More later.

EMBRACING SOCIAL MEDIA, by Diana Marshall - Canberra Two Day Walk Inc.

Social media are changing the way that people use the internet and access information. A recent US survey showed that social media networks and blogs now account for more than one out of every five minutes spent online. Despite some early resistance, I am now firmly convinced of the many opportunities and potential benefits of social media for our walking organization in Australia. I invite you to jump aboard the social media “train” that is zooming full speed ahead – don’t get left behind at the station...

Why should walking organizations embrace social media?

- (a) Social media provides an immediate means to engage and interact with your walking community (vs. a static web site) - and it's much easier than you think!
- (b) Social media also provides opportunities to connect with a new, younger demographic - particularly with so many walking groups currently suffering from decreasing numbers and an increasing average age.
- (c) Walkers will increasingly expect information via social media channels - don't let the social media "train" leave without you!
- (d) Social media harnesses the power of networking to reach new audiences - think of the expanding ripples caused when you toss a pebble into a pond.



- (e) Once potential walkers have discovered you via your social media presence, it provides another means to drive people to your website for more detailed information.

What social media should walking groups use? There are many choices available - at a minimum I suggest Facebook and Twitter as the two biggest communities by users. Once you are comfortable with these you could consider expanding but you may not have the capacity to maintain an active presence and end up spreading yourself too thin. I am also using meetup.com and mapmywalk.com to publish walk event details.

Tips for those new to Facebook:

Step 1: If you haven’t already done so, you must first create a personal account on

Facebook – it’s very easy to do.

Step 2: Create a “page” for your walk and add some content/photos to make it a bit more interesting – much of this can probably be sourced from your existing website.

Step 3: Invite others to “like” your page. Ideally others on your walking committee will have a Facebook account to start the ball rolling – then they can also invite their walking friends on Facebook to also “like” the page.

Step 4: Appoint multiple "admins" to help manage the page - this will share the load and ensure the longevity of the page. Each admin

EMBRACING SOCIAL MEDIA

must also have a personal Facebook account and have first "liked" the page before they can be made an admin.

Step 5: Share content from similar Facebook pages or from any website. It's very easy for you and others to add content - e.g. photos from your walking events - which can then be shared by others on their pages - this is part of the real power of social media!

Step 6: Don't forget to create links to your social media sites on your walk website (if you have one). If you don't already have a website, social media may be sufficient to provide information about your events to the community - and it's free!

Step 7: Advertise on Facebook – this is optional, but is relatively affordable and offers the opportunity to target advertise your walking event or club. For example, you can specify an ad just appears for people in your state/country between specified ages and with an interest in walking and hiking. Advertising is organized via your personal account, not via the walk page on Facebook.

Twitter: Tweeting is another means of communicating short messages and links to other sources of information. The Ramblers is a heavy user of Twitter to keep in touch and share information and updates on things that are happening across England, Scotland and Wales. [AussieWalk](#) used Twitter to communicate a marathon training program in the lead-up to our walk this year. If you find interesting people and organisations to follow you can always re-tweet

any items posted by others that you think might also be interesting to your followers. – this is a great way to start if you are not inspired to create your own news. If you want to use Twitter to give reminders about your walks/events, try a program like [twuffer.com](#) to schedule future tweets on Twitter.

How can we help each other? If you do venture into the exciting world of social media, consider "liking" [AussieWalk](#) and other walking groups on Facebook and "following" them on Twitter. Hopefully your action will be reciprocated by the

other club. This way we can boost each other's profiles and make it easier for our local walkers to find walking groups and events when travelling internationally. You will then also see what other walking groups are doing and perhaps get some good ideas for your own group.

Don't expect immediate dramatic results, but I'm confident that your venture into social networks will be successful.



Feel free to contact me if you have any questions, but please realise that I am a relative novice - you'll probably have an expert teenager somewhere close at hand who can give you some tips and tuition!

[Diana Marshall](#)

President, Canberra Two Day Walk Inc
Australian IVV Coordinator

ANDA BRASIL - A DIFFERENT VOLKSSPORT MODEL, by Ayrton Violento

ANDA BRASIL is the Brazilian Confederation for Non-competitive Sports and Social Inclusion, established in August of 2006, with great support from the FFSP [Fédération Française des Sports Populaires], especially from its Presidents Martin Hett and Charles Herman.



locally in order to promote popular sports and organize our clubs, called 'Circuits' in Brazil. In these locations, mostly rural, we can promote Brazilian cultural diversity and the environment together by spreading policies of fair trade and sustainable development.



We are working hard to:

1. stimulate and spread the culture of the association;
2. value the rescue of the traditional cultural and natural heritages in environments where we are active;
3. include agriculturists and their organisations as social actors, respecting their special roles;
4. develop and give priority to agriculture, mainly for family-based agriculture;
5. execute and promote cooperation and agreements between public and private entities of similar interests, in national and international markets;
6. give all necessary services to the development of non-competitive sports and their complements, e.g. tourism;
7. promote the integration of man with nature, and stimulate sustainable territorial development.

ANDA BRASIL started with the Ponte Branca Circuit in [Nova Friburgo, Rio de Janeiro](#), and we now have some 400 circuits all around the country where we can perform some form of non-competitive sports. In Brazil, since we do not have a walking culture, we should first develop

We have important partnerships to help us coordinate with others: REDE TRAF, a group that works for the Development of Family-based Agricultural Tourism; UNISOL, a Brazilian Association for Economic Solidarity; COSPE, a NGO* from Italy, that helps us develop tourism responsibly; FEST, the Tourism Forum; the MacArthur Foundation; EMATER/PR; SEDTUR/MT, among others.



Finally, we would like you to come walk in Brazil, and invite you to visit our web site at www.andabrasil.com.br.

(* 'NGO' = 'Non-governmental organisation')

WALKING IN SLOVENIA, by Mirjam Silic



On the 13th of May 2012, our 9th edition of “Discovering the Karst Region” walk took place at [Temnica](#). This was an IVV walk. Walking trails of 6, 12 and 18 km guided walkers through pastures, along footpaths, and a short distance on stone and asphalt roads beyond the hustle and bustle of the town. Nature here offers quiet and relaxation to our walkers. When the weather is good, the panoramic views over the Alps and the Adriatic Sea are very pleasant. The refreshment points on the trails and at the end were free. The participation fee for the walk was 8€, including meal and drinks.

Throughout the year, we offer our guided IVV walks to walkers from abroad. On these

walks, we explore different points of our small but beautiful country. If you are interested, you can look them up on our web site. Nearly every Sunday on our calendar is occupied. If groups from abroad are interested in doing a guided walk in our country, we will be happy to offer them our hospitality.

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FIRST ASIANPIADE - SUNCHEON CITY, SOUTH KOREA

From May 25-27, the first AVV ‘Asianpiade’ ([Suncheon ECO Walking Festival](#)) was held in Suncheon City, South Korea. Some 6,500 participants, of whom 447 were from other countries, participated in walks from 5 to 42.2 km. Swimming and cycling events were also offered. The event was made possible through the cooperative organisation of the Korean Athletic Promotion Association (KAPA), the Korean Volkssport Federation (KVV) and the Korean Walking League (KWL). This event was just [one of many others](#) to be offered throughout the year.

IVV countries represented were: Italy, Canada, Luxembourg, Germany, the Netherlands, Sweden, Russia, Japan, China, Taiwan and Korea. In all, 182 volunteers assured that the many events ran smoothly.

Cultural entertainment also presented included music, traditional Korean dance and jazz music.



FRIENDSHIP WALKS, by Wayne Holloway, [California Volkssport Association](#) Vice-President

Walking with someone can be fun; walking with your friends can be even more fun. Sure, some folks walk for the fitness aspect of the [American Volkssport Association's](#) slogan "Fun, Fitness, and Friendship" and enjoy walking alone, but it is Friendship and Fun that has sustained our group walk program for almost 20 years.

We started, so long ago, with just four of us, two couples, setting our own annual schedule taking advantage of nearby Permanent Trails when there was no scheduled club walk available. Our group grew as folks learned of our weekly walks.



Though our average participation is somewhere between 30 and 50 now, there were over 150 walkers who turned out for one of our Permanent Trail walks earlier this year. We have young parents with children, grandparents with grandchildren, youths and senior citizens. All are welcome and there is a walk and pace to match everyone's ability—even those with physical disabilities. Some of the folks cannot do a 10k walk anymore, or even the allowed 5k. We do not worry about that. They do what they can, and that is good enough for us. Our motive is fun and friendship, not agony of the (de) feet.

We have found that our scheduled and advertised Friendship Walks have attracted new walkers and have been an excellent introduction for them to the rewards of Volkssporting. We enthusiastically welcome new walkers, for each comes with a new story to share, enriching our friendship family and Volkssporting community. Several have become strong and influential Volkssport leaders.

In recent years we have expanded our program to include extended overnight trips, and have held two so far this year. We had a motorcade into the central coast of California for nine days during April, and a 12 day trip into Southern [Oregon](#) that we completed on June 6. Twenty participated in at least part of the California trip and twelve into Oregon. We are taking advantage of the wonderful activity of Volkssporting to enjoy new areas, make new friends, and appreciate life.



We always go to lunch following the walk, and sometimes have cake to celebrate some meaningful occasion, a member's birthday or anniversary – even a president's birthday. We note absentees at that time, and proceed to gossip about them. Attending these walks may be considered an act of self-defense. If you are invited to a group walk, you probably should go. Walking together is fun. It is also good to walk as a group, as someone is always paying attention to the directions - usually.



German Volkssport Federation (DVV) publishes book about walking trails

Das grosse Wanderlogbuch Deutschland - This book, published in cooperation with the publishing house Heel at the end of May 2012 in its 2nd edition, introduces about 350 walking trails in Germany.

With this book you can discover Germany's most beautiful and exciting round trails – from Schleswig-Holstein Geest to the Alps. An essential schedule - inclusive of service tips, sightseeings and worthwhile side trips.

All established trails in Germany credited with the IVV award, are represented in this book. These are more than 300 so called 'permanent trails' with day stages of 5 to 42 km and nearly 30 round and long distance trails with a total distance of mostly 120 or 160 km which are inviting for a walking holiday lasting several days.

Each trail is represented two-sided. Amongst others, the following are described: All trails, all distances, start/finish point with opening hours, description of nature and culture at the roadside, official contact address of clubs and contact persons and organizational notes, e.g. journey and car park.

A hands-on section offers the possibility to make personal entries for each walk, to stick photos or collect souvenir stamps.

The book consists of 720 pages with about 300 illustrations, 160 x 210 mm, paperback

ISBN 978-3-86852-598-4

The price is 14.95 €.

The „Wanderlogbuch“ is available **in all bookshops** and at the **DVV award warden**. Postal delivery is possible from the DVV Headoffice, if the amount of EUR 14.95 (Germany) plus EUR 8.00 has been transferred to the DVV account 61457 at the Sparkasse Altötting-Mühldorf (BLZ 711 510 20). The book can also be obtained via internet.

Interested persons from abroad can buy the book during the Europiade from 7th – 09th September, 2012 in Irrel and Echternach.

WORLD REPORT ONLINE SURVEY RESULTS - MARCH 2012

Number of responses to the English language survey, showing country of origin.

Canada	14
United States	2
United Kingdom	2
Netherlands	1
Romania	1
Finland	1
China	1
Andorra	1
Germany	1

Number of responses to the German language survey, showing country of origin.

Germany	12
Luxembourg	9
Austria	3
Switzerland	2
USA	1
Turkey	1
Hungary	1
Denmark	1

Please also refer to the summary of individual responses for questions #1, 2, 3, and 5 on the next page. Where specific questions or suggestions were made, a response is given. Thank you all for your input; it is very valuable. As usual, the link to the next survey is on the last page. Some questions refer to specific content of the articles in this present issue.

IVV PHOTO CONTEST

“A picture says a thousand words.”

The IVV needs your pictures Almost everyone has a digital camera now, plus access to a computer. We need pictures to tell the Volkssport story, pictures taken at Volkssport events, on Volkssport routes, of Volkssport activities of all kinds. These pictures will be used, giving credit to the photographer (if desired) and indicating the location or event at which they were taken. We need pictures for various publications: IVV World Report, the IVV web site, IVV presentation brochures, etc.

Please send your pictures, along with the following details, to IVV Vice-President Graham Fawcett at grahamfawcett@mac.com:

1. Your name (published only if you wish)
2. Date taken
3. Location (City & country)
4. Walk or event name
5. Details about the walk or activity.
6. Technical requirements: .jpg, .jpeg or .png format; minimum size - 250 kb / maximum size 1 MB



Typical answers from the March 2012 reader survey.

Q1. What is your overall impression of the March 2012 IVV World Report?

1. Appreciated the information / layout / content. Good to have an idea of what others are doing and who the various people involved are. Well done!
2. After the long break since the last issue, it is good to receive such a comprehensive review of activities within the IVV.
3. I felt a "fresh air" in the organization. I appreciated the content, the variety of information, the accuracy of the language, and the message clarity.

Q2. Did you learn something about the IVV and international Volkssport that you did not know before?

1. Now much more aware of happenings throughout IVV.
2. I did not realize that this club reached so far across the globe and affected so many people.
3. Better understanding of the actual representatives and their duties.
4. The information on the continental associations, previously unpublished in this way, was very informative.
5. I didn't know the global situation of the websites within the Federation and I didn't have so clear a picture of the new IVV chart.

Q3. The English and German versions of the World Report have slightly different proportions to allow for different paper sizes. Will you actually print the World Report to have a paper copy?

1. I would like to have it available for all of our walkers at our events in (*country*). So many people do not understand that we are an international organization.
2. I intend to send it online to "stakeholders". But, as a lot of people would prefer the paper copy, could be an idea to have a printed copy.
3. It is very unlikely that I would print a copy. I am trying to decrease the volume of printed items with downsizing a goal for the near future.
4. Lots of colour printing; some printers not up to this. (*Ans: Even a colour printer should be able to print in B/W. Please check your settings or Preferences.*)
5. Are English and German the only two official IVV languages? (*Yes, they are the two official IVV languages, although Presidium meetings often take place in four languages by adding French and Italian.*)

Q4. Do you have a tip for Volkssport organizers to help improve events?

1. I would like to benefit from some tips to be found in the next World Report.
2. These reports should be published more often to regulate the content so that it is not so lengthy.
3. A Tip: assign members to walk with new walkers. (*Always!*) Two suggestions re: World Report newsletter: (1) add issue number to newsletter; (2) explain difference between Executive Presidium and United Presidium. (*Ans: (1) Thanks! Check the Page Header from now on. (2) The Executive Presidium is elected directly by the delegates at the Congress of Delegates. The United Presidium consists of the Executive Presidium and one representative from each of the Continental Associations for their official input. It is intended that the United Presidium meet as a consultative body only preceding actual Congresses.*)
4. I have always found it hard to find out where walking festivals were, when they were etc. It would be good to learn who is offering walking festivals (multiple days of walking). Maybe a special place on the main website dedicated to walking festivals so one can plan to attend. (*Ans: A good idea, but it may take a while to implement. I can't see our half-time Assistant inputting all such information for 52 member countries around the world. Perhaps each IVV national member could have a volunteer do it? It would require an online database, skills that many don't have, and the confidence to do it.*)



FROM THE EDITOR

Again, a sincere 'Thank you!' to all those who have submitted articles and made suggestions for this issue of the IVV World Report. My special thanks to IVV Executive Assistant Tanja Müller for all her translations for the German version.

The success of future issues of the IVV World Report will depend increasingly on input from readers - all submissions are welcome. Texts, photos, questions and suggestions may be sent directly to the [Editor](#). The next deadline to submit articles and photos will be November 30, 2012.

COMING IN THE NEXT
WORLD REPORT

Survey results: July 2012 feedback. **The survey for this issue closes November 30, 2012. See yellow panel to start survey.**

It is expected that the third World Report will be published in November after the IVV Congress in China, with a final summary report for meeting minutes just before the end of the year.

1. Reports: First Europiade; IVV Congress in China
2. Reports: IVV-Asia, IVV-Europe, IVV Office.
3. Reports: National and Direct members.
4. Report: IVV web site
5. How to use a smartphone to create and promote your Volkssport events.
6. Responses, questions, suggestions from July 2012 World Report Survey.

Calendar

August 1, 2012
Deadline to submit motions for the IVV Congress of Delegates in October.

September 7-9, 2012
First '[Europiade](#)' in [Echternach/ Irrel](#) (Germany & Luxembourg)

September 14, 2012
(1) Nominations for Discipline Committee and Arbitration Court to IVV Office; (2) 2013 Information from national members for World Calendar of Events to IVV Office.

October 19-21, 2012
2012 IVV Congress of Delegates, Zhaoqing, China

June 25-29, 2013
[IVV Olympiad in Val Gardena](#), South Tyrol, Italy.

Reader Survey

Please take a few minutes to do our online reader survey. Your feedback will help improve future issues. The survey is completely anonymous.

[START SURVEY HERE](#)

Due to the length of Diana Marshall's excellent article on using social media in Volkssport, the proposed article on using the cell phone has been delayed until the November issue due to space limitations.



- draw new walkers to your events with new technology
- document your route with photos
- receive online feedback from your walkers / visitors
- check the distance(s)
- illustrate the route and elevation changes on a map
- share your map and description with others on the Internet
- discover what walks other individuals and organizers have done
- requirements: 'smartphone' (iPhone, Android, Blackberry); Internet account; a computer; a choice of free applications.