

# Meeting Minutes of Executive IVV Presidium Hotel Obermaier, Munich, January 15, 2018

<u>Present:</u> Giuseppe COLANTONIO, Graham FAWCETT, Walter MOTZ, Raymond CLAUDE, Tanja MÜLLER (IVV-Geschäftsstelle)

# 1. Introduction and Welcome (Giuseppe Colantonio)

President Colantonio welcomes the participants and emphasises the importance of organising the Congress and the 50th anniversary in Sicily. Success is not only important for IVV-Italy, but for the IVV as a whole.

## 2. Finance Report (Walter Motz)

Walter Motz informed the Presidium about the financial situation as of December 31,2017 and the development of financial assets was also explained. The revenue and expenditure in 2017 were compared with the budget.

The Presidium was informed of unpaid invoices on 31.12.2017. He informed about the inventory stock.

The turnover for the IVV/IML Cup in 2017 was named.

The 2018 budget has been adopted.

# 3. <u>Communication (Graham Fawcett)</u>

IVV website - mobile version

The mobile pages opened in first week of December. There are approximately 165 mobile pages in all. Mobile platforms still count for 21% of all devices used to visit the website. The

only major difference between the desktop and mobile versions of the website is that IVV documents will be available only on the desktop version, in order that they may be printed. There is a link at the bottom of every mobile page to the desktop version of the website, if needed.

#### Analytics - general

There are 1,500 new visitors each and every month to the website.

Visitors will make at least 140,000 page visits per year at the present rate. This is a 500% increase over the previous version of the website.

The only other new content foreseen will be the Volkssport tourism resource pages for members who wish to participate. Check <u>Canada's page</u> for an example.

#### Volkssport information for 2018:

Most countries' information for 2018 is already up to date; a few have either the Scheduled Events or Permanent Trails to add.

There is a noted improvement in several websites, and others are 'works in progress'. The most visited pages on our website over the past 5 months are (in order): Luxembourg, Belgium, France, Austria and Germany.

Information about the Asianpiad in Indonesia should be available soon.

All members are asked to check their IVV web pages and notify the IVV Office of any necessary changes as soon as possible.

# 4. 50th IVV Anniversary, Congress 2018 in Sicily, Agenda

Raymond Claude will lead the Congress, Graham Fawcett will lead the survey. The agenda for the Congress was established.

At the 50th anniversary celebrations on 22 May the following persons will speak: Graham Fawcett (introduction), Horst Volkmer (1968 - 2000), Raymond Claude (2000 - 2018) and Giuseppe Colantonio (future of the IVV).

## 5. Anniversary Event in Lindau

The jubilee event for 50 years of IVV in Lindau is being planned.

# 6. Miscellaneous

The IVV flyer is revised by Walter Motz and Tanja Müller. The draft will be submitted to the Presidium.

The IVV /IML 2019 will be announced. Applications are to be received by 5 May 2018.

Raymond Claude IVV Secretary